

Experience

Tesco, UX designer

September 2019 - Present, London

Researching and using continuous discovery workshop sessions to prioritise and solutionise for users. Creating low & Hi-fidelity prototypes and user testing.

Booking.com, UX/UI designer

June 2017 - August 2019, Amsterdam

Researching to identify the main user problems with various parts of large travel ecommerce website. Using design thinking techniques and collaborating with stakeholders throughout the business to design high impact and measurable changes.

Traveltek, UX/Web Designer

April 2016 - June 2017, Glasgow

Working with external stakeholders in the travel industry to brainstorm and create designs for online travel ecommerce websites.

Adeo Group, Web Designer

May 2014 - April 2016, Glasgow

Research, design and frontend development for large scale ecommerce websites and recruitment agencies.

Education

University West of Scotland

2012 - 2013

Bachelor's degree:
Multimedia Technology

James Watt College

2010 - 2012

Higher National Diploma:
Multimedia Design

Skills

- User research
- Empathy mapping
- Persona's
- User flows
- Sketching
- Wireframes
- Visual design
- Prototyping
- A/B testing
- HTML
- CSS